



MOOROOLBARK SOCCER CLUB INC

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Acceptable Social Media Use Policy

Use of Facebook, Twitter and other social media by members of Mooroolbark Soccer Club is permitted and encouraged where such use supports the goals and objectives of the Club.

The Club has a policy for the use of Facebook whereby members must ensure that they:

- comply with current legislation
- use Facebook/Twitter and other social media in an acceptable way
- do not create unnecessary risk to the Club by their misuse of the Club's Facebook & Twitter Pages

Unacceptable Behaviour

In particular the following is deemed unacceptable use or behaviour by members:

- visiting internet sites that contain obscene, hateful, pornographic or otherwise illegal material and posting them on Mooroolbark Soccer Club's Facebook or Twitter Page
- using Facebook to perpetrate any form of fraud, or software, film or music piracy
- using Facebook to send offensive or harassing material to other users
- hacking into unauthorised areas
- publishing defamatory and/or knowingly false material about Mooroolbark Soccer Club, your coaches, team mates and match officials and/or our competitors on social networking sites, 'blogs' (online journals), 'wikis' and any online publishing format
- revealing confidential information about Mooroolbark Soccer Club in a personal online posting, upload or transmission - including financial information and information relating to our members, business plans, policies, staff and/or internal discussions

Monitoring

Mooroolbark Soccer Club accepts that the use of Facebook, Twitter and other social media websites as a valuable communication tool. However, misuse of this facility can have a negative impact upon members and the reputation of the club. Therefore, Mooroolbark Soccer Club maintains the right to monitor the volume and content of Facebook traffic.

Sanctions

Where it is believed that a member, player, coach or parent has failed to comply with this policy, they will face the Club's disciplinary procedure. If the individual or individuals are found to have breached the policy, they will face a disciplinary penalty ranging from a verbal warning to expulsion from the Club. The actual penalty applied will depend on factors such as the seriousness of the breach.

Agreement

It is a condition of use that all Club members, players, coaches, parents, social media 'Friends' and 'Likers' will be required to abide by these rules