

## Mooroolbark Soccer Club

**THE PREMIUM CLUB  
OF THE EASTERN  
SUBURBS**



**FAMILY  
CLUB**



**SENIOR AND JUNIOR  
TEAMS**



**BOTH BOYS AND  
GIRLS TEAM**

# SPONSORSHIP

## Our Club

Mooroolbark Soccer Club was established in 1962 (then Mooroolbark United) playing at Hookey Reserve before moving to its current home at Esther Park. We are a non-profit organisation focused on serving our Club, Members and Local Community.

The Club currently fields Senior Men's Teams and Senior Women's Teams and a talent pool of 100s of junior players making it a successful and desirable breeding ground for Australia's football future.

Mooroolbark Soccer Club has a long and proud history in Australian Football as one of the founding members of the Victorian Soccer Federation (then VSF) and National Soccer League (NSL, Australia's First National Sporting Competition.). Always competitive, we are continually nurturing new talent and providing the community with a valuable resource as a family-oriented club.

Our objective is to maintain the high standards to which the Club is accustomed and to continually improve our offering to the local area. To do this we require support from the local community and business sector. Mooroolbark Soccer Club is therefore seeking Sponsors to become partners in the club's long-term goal as it becomes the benchmark for grass roots sporting clubs.

As we move forward with our planned and well-structured future, which includes the now finished \$5.5 Million redevelopment of our Main Club House and Junior Pitches, we believe your involvement with the club as a sponsor, at any level, will have significant benefits to your business. We find local supporters are not only loyal to their clubs, but also in their support of the businesses that support their club. Additionally, Esther Park hosts up to 15 games of football per week plus clinics, FFA Cup and Team App Cup Games and FFV Finals Series and possesses one of the largest supporter groups in Victoria. Your business will have some of the greatest local exposure that can be found in today's competitive market for a very modest outlay.

As you will see, Mooroolbark Soccer Club relies on good partnerships with Sponsors. Players, Members, and the fan base are encouraged in every instance to support those sponsors through

the club's web page, club App, game day announcements, social media, and general correspondence.

We would like to thank you for considering sponsorship of Mooroolbark Soccer Club and We do look forward to speaking with you soon regarding any queries you may have including what we can do for you as a business or to discuss any offers you may wish to put forward in greater detail.

## Packages

Main Shirt Sponsor Front Of Shirt - Men's.	Your company logo on the front of our two senior teams, includes a framed shirt for you to keep. ** Company Logo placed on all Senior Men's Match Promotional Artwork	\$5000
Main Shirt Sponsor Rear Of Shirt - Men's.	Your company logo on the back of our two senior teams. Your company logo on the back of our two senior teams. Company Logo placed on all Senior Men's Match Promotional Artwork	\$4000
Main Shirt Sponsor Front Of Shirt - Women's.	Your company logo on the front of our senior teams, includes a framed shirt for you to keep. ** Company Logo placed on all Senior Women's Match Promotional Artwork	\$4000
Main Shirt Sponsor Front Of Shirt - Women's.	Your company logo on the back of our senior teams. Company Logo placed on all Senior Women's Match Promotional Artwork	\$3000
Main Shirt Sponsor Junior teams	Your company logo on the front of our Under 12s and Up teams.	\$3000
Main Shirt Sponsor Sub Junior Teams	Your company logo on the front of our Under 11s and down teams.	\$3000
Main Score Board Sponsor	Be seen by everyone above everyone.	\$5000
Senior Ground Signage behind the Goals Creek End	2 6m x 1m Ground Signs behind the goals, supplied and installed by us.	\$3000
Senior Ground Signage behind the Goals Road End	2 6m x 1m Ground Signs behind the goals, supplied and installed by us.	\$3000
Senior Ground Signage	1 6m x 1 Ground Sign on the sidelines, supplied and Installed by us.	\$1200

Senior Ground Signage	1 3m x 1 Ground Sign on the sidelines, supplied and Installed by us.	\$600
Junior Ground Signage	1 6m x 1 Ground Sign on the sidelines, supplied and Installed by us.	\$1000
Junior Ground Signage	1 3m x 1 Ground Sign on the sidelines, supplied and Installed by us.	\$500

## All Sponsors are to receive the following

Various levels of exposure throughout the year in either our Social Media or Newsletters

Ground Passes to admit free entry to all chargeable games held by MSC at Esther Park

Venue Vouchers to be used anywhere at the club. Amount will vary depending on Sponsorship amount.

Appreciation Certificate

Invitation to attend the Sponsors Lunch held during the season.

In addition - Sponsors over \$5000 will also receive, 2x Tickets to the Senior Presentation. Logo placed on the rear of our membership cards.

All Sponsors are to provide quality .pdf and .jpeg files or an additional \$150 will be charged to have a graphic artist to design the images and provide the artwork for the manufacture of banners.

\*\* Sponsor must commit to Two years to receive the framed Shirt. Please note – 10% is to be added to all sponsorship packages.

All sponsorship packages are flexible, and we can arrange almost anything to suit both your needs and budget. If you wish to have 3 banners (2 Snr & 1 Jnr) we can offer discounts and deals.

If unsure on anything we are always more than happy to help you, as it is you that will be helping us, help our members, players, and families. For more information or enquires please contact us